FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00040974 **Type of Permit:** STILL **Release Date:** 06/13/2011

Production Company FOCUS STUDIO

Insured Company Name FOCUS STUDIO
Contact Phone No. 1 310-399-9400
Contact Phone No. 2
Fax 310-399-1180
Address 4 ROSE AVE
VENICE, California 90291

Production Title SARA LEE

Type of Production Still Photo

Producer Greg Broussard

Director Greg Broussard

1st AD Greg Broussard

Production Manager Greg Broussard

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Greg Broussard
Primary Phone Mobile - 323-353-7486
Secondary Phone Office - 310-399-9400

Location Assistant Greg Broussard
Primary Phone Mobile - 323-353-7486
Secondary Phone Office - 310-399-9400

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $285.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number S00040974
Production Company FOCUS STUDIO
Insured Company FOCUS STUDIO
Production Title SARA LEE

Location Manager Greg Broussard
Primary Phone Mobile - 323-353-7486
Secondary Phone Office - 310-399-9400

Location Address 700 Chapala Dr, Pacific Palisades, CA, 90272

Location Type Private Residence

Film Dates 6/14/2011 - 6/14/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
FOCUS STUDIO.pdf
Pacific Palisades July 2009.pdf
Pacific Palisades - Alma Real and Ocampo Revised October 2010.pdf
Pacific Palisades - Huntington Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Interior/exterior establishing beauty still shots of models against scenery;;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** B6

Location Notes
SEE PACIFIC PALISADES & HUNTINGTON PALISADES CONDITIONS.
NO PARKING IN FRONT OF 777 OCAMPO DR. OR ON E/S SECTION OF ALMA REAL DR. WHICH IS ADJACENT TO THE PROPERTY.
ON THE WEST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 765 ALMA REAL DR. TO THE DRIVEWAY OF 809 ALMA REAL DR.
ON THE EAST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 790 ALMA REAL DR. TO THE DRIVEWAY OF 814 ALMA REAL DR.

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILM LA MONITOR REQUIRED FROM 0600-1000 HRS.

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00040974

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Summary Information — Location

Permit Number	S00040974	**Location Manager**	Greg Broussard
Production Company	FOCUS STUDIO	Primary Phone	Mobile - 323-353-7486
Insured Company	FOCUS STUDIO	Secondary Phone	Office - 310-399-9400
Production Title	SARA LEE		

Location Address 405 FWY., 10 FWY., PACIFIC COAST HWY., SUNSET BLVD. INCLUSIVE (EXCLUDING FREEWAYS, STATE HIGHWAYS AND CITY OF SANTA MONICA), LOS ANGELES, CA, 90272

Location Type Walking Grid

Film Dates 6/14/2011 - 6/14/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	9

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630/631 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of The Focus Studio ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

The Focus Studio
Name of Principal

By: _____
Representative's Signature

Greg Broussard
Print Representative's Name

Executive Producer
Representative's title

4 Rose Ave.
Venice, CA 90291
Principal's Address

310.399.9400
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

Jess@filmPermit

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT

SPECIAL FILMING CONDITIONS ADDENDUM
INTERSECTION OF ALMA REAL DRIVE & OCAMPO DRIVE
(700-800 BLOCKS OF ALMA REAL)

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Alma Real and Ocampo Drives form a three-way intersection in which Ocampo meets Alma Real at an awkward angle just as Alma Real begins to curve south. These streets are heavily used by area residents and parking equipment in various areas results in decreased visibility and an unsafe situation. To mitigate safety concerns and balance filming use with neighborhood general welfare, the following conditions have been crafted and are a part of the filming permit.

- **Equipment parking is prohibited in the following areas:**

    1. **From the driveway of 765 Alma Real Drive to the drive way of 809 Alma Real Drive on the west side of the street**

    2. **From the drive way of 790 Alma Real Drive to the drive way of 814 Alma Real Drive on the east side of the street, and Alma**

    3. **In front and side of 777 Ocampo Dr (including the E/S of Alma Real Dr, Ocampo Dr south 100 ft)**

- **At least one off-duty LAPD officer, certified to work motion picture locations, is required at this location.** The officer is responsible for enforcing all conditions of the permit and for controlling traffic to ensure the safety and welfare of area residents when entering or exiting driveways where visibility is impaired by production equipment. This responsibility is a proactive one and should not require residents to search out the officer for help. If there are other traffic control needs, additional officers must be employed.

NOTE: These Conditions are in addition to the Palisades Conditions.

FilmL.A., Inc. NOT A PERMIT

SPECIAL FILMING CONDITIONS ADDENDUM
THE HUNTINGTON PALISADES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Huntington Palisades is part of the Pacific Palisades bounded by Sunset Boulevard on the north, Chautauqua Boulevard on the east, Alma Real Drive on the west and Corona Del Mar Drive on the south. These Special Filming Conditions apply to the following streets: Alma Real Drive, Almoloya Drive, Altata Drive, Alva Drive, Camarosa Drive, Chapala Drive, Chatauqua Boulevard, Corona Del Mar, El Cerco Drive, Frontera Drive, La Cumbre Drive, Ocampo Drive, Pampas Ricas Boulevard and Toyopa Drive. Everything in this Special Filming Conditions document is part of all filming permits issued for this location.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **A production company representative must contact the Huntington Palisades Property Owners Corporation to notify them of their intent to film in the area**. The production company must contact the homeowners' association immediately after applying to FilmL.A. for a permit if this contact has not been previously made. The contact person for the association is Jeaneen Fabbro, Administrative Coordinator, or Jennie Chesley, Assistant Administrative Coordinator, Huntington Palisades Property Owners Corporation, P.O. Box 1585, Pacific Palisades, CA 90272; (310) 454-4913.

- **No parking is permitted on either side of the street at or near the sharp curve connecting Alma Real and Corona Del Mar.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These conditions are in addition to the Palisades Conditions

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